



Hallmark Floors

Luxury Vinyl Catalog

Inspired by Nature, Created by Hallmark

HALLMARK FLOORS

Inspired by nature... Created by Hallmark

VINYL DESIGN

Hallmark Floors' Premium and Luxury Vinyl is a superior alternative to Hardwood Floors. Available in an assortment of colors, styles, textures & designs, there is a perfect fit for any home, office or professional interior. The detail of genuine wood texture, tile, stone, concrete & fabric provides an array of choices to enhance the theme of your already existing decor.

Hallmark Floors' Premium & Luxury Vinyl is profoundly durable, with a top choice wear layer & warranty providing a stunning & enduring floor that is designed to impress and built to last.

Hallmark Floors... simply better



EMBOSSING



TREND

Each collection is designed
to replicate real wood & stone...

TEXTURE



COLOR



HIGH DEFINITION PRINTING



FASHION

design
quality
trend

FASHIONABLE PREMIUM VINYL PLANK

Experience a superior hardwood alternative

PREMIUM VINYL PLANK

Hallmark Floors' Premium Vinyl Plank Flooring is the most remarkable hardwood alternative. This new collection was designed using high-definition printing in order to create the most genuine wood textures. The use of intricate layers of color, sawn-cut visuals and embossing, recreate the beauty of natural wood. The Premium Vinyl line is fashionable, high-quality and innovative as well as 100% waterproof, 100% pure virgin vinyl and high durability.

As Hallmark Floors' thickest vinyl (5.5mm) with an Anti Bacterial coating, and Floor Score certification, our Premium Vinyl Plank is safe & healthy for you and your family to enjoy for years to come.



100% WATERPROOF

PRINTED TOP LAYER

High Definition Printing
Beautiful Wood Visuals
Wider Longer Planks

EZ Loc INSTALLATION SYSTEM (Higher Locking Integrity)

PROTECTIVE BASE LAYER

100% Higher Joint Stability**
No Organic Attached Underlayment
Bacteria Free Barrier (No organic material)
100% Waterproof

SURFACE GUARDIAN PROTECTION

Commercial Rated 12 mil Wear Layers
UV Ceramic Bead Protection
Eliminates Bacteria
Real Wood Emboss Textures
Stain Resistant

PURCORE RIGID CONSTRUCTION

100% Pure Virgin Vinyl
No Expansion / Contraction*
Higher Stability & Density
Formaldehyde Free- Neutral VOC
Greater Comfort for feet and back

Premium Vinyl Plank Collections:

- Courtier
- Polaris

*Under normal conditions
** Chair caster test w/ flat sub-floor

Polaris



Courtier

Polaris



Courtier Baroness Hickory

Dimensions: 7" x 59" x 5.5mm
 Wear Layer: 20mil (.5mm) Surface Guardian
 Core: PurCore Rigid PVP

Edge Detail: Microbevel
 Warranty: Limited Lifetime Structural & Residential Finish
 20 Year Commercial Structural & 10 Year Commercial Finish

Board Variation: 
 V3 - MODERATE BOARD VARIATION



simply regal

Courtier Premium Vinyl Flooring was created to replicate both naturally reclaimed and contemporary hardwood floors. The innovative process provides the most natural weathered sawn-cut wood visuals and textures - you won't believe it isn't real wood. The depth of color in this diverse collection is unlike any other vinyl flooring product, but it's still completely waterproof, durable, easy to clean, FloorScore Certified and made using 100% pure virgin vinyl. Courtier PVP is the most elegant and dependable wood alternative.

benefits

CLARITY, DURABILITY & FASHION:

- Surface Guardian Pro Finish – 20 mil wear layer
- 100% Waterproof & Lifetime Residential Warranty
- High-definition Printing, Wood Textures & Sawn-cut Visuals

STABILITY, DENSITY & COMFORT:

- Purcore Rigid PVP – Contains Zero Wood Fiber or Mineral Aggregate
- EZ Loc Installation System – Higher Locking Integrity
- Higher density provides greater comfort for feet and spine

PROACTIVE, HEALTHY & CERTIFIED:

- Micro Nanocontrol – Effectively kills micro organisms.
- 100% Floor Score Certified – Healthy Indoor Air Quality
- Neutral VOC & Formaldehyde Free

100% WATERPROOF 

For complete specifications on this collection & latest updates, visit hallmarkfloors.com



Sovereign Oak
COSOV705MM



Monarch Hickory
COMON7H5MM



Imperial Oak
COIMP705MM



Archduke Oak
COARC705MM



Duchess Hickory
CODUC7H5MM



Baroness Hickory
COBAR7H5MM



Chevalier Pine
COCHE7P5MM



Viscount Walnut
COVIS7W5MM



Viceroy Maple
COVIC7M5MM



Regent Eucalyptus
COREG7E5MM



Kaiser Oak
COKAI705MM



Paladin Oak
COPAL705MM



Esquire Maple
COESQ7M5MM



Vidame Hickory
COVID7H5MM



Polaris Champlain Oak

Dimensions: 5.75" x 48" x 5.5mm
 Wear Layer: 12mil (.3mm) Surface Guardian
 Core: PurCore Rigid PVP

Edge Detail: Microbevel
 Warranty: Limited Lifetime Structural & Residential Finish
 10 Year Commercial Structural & 5 Year Commercial Finish

Board Variation: 
 V3 - MODERATE BOARD VARIATION



100% WATERPROOF 

Polaris

Premium Vinyl Plank

simply remarkable

Polaris Premium Vinyl Flooring was designed using high-definition printing in order to create the most genuine wood textures. This modern PVP collection has an authentic wood look due to the intricate layers of color & depth and realistic sawn cut visuals. Not to mention, Polaris is FloorScore Certified, 100% pure virgin vinyl, waterproof, durable and family friendly. You will love this premium vinyl plank for both its quality and design in any commercial or residential space.

benefits

CLARITY, DURABILITY & FASHION:

- Surface Guardian Finish – 12 mil wear layer
- 100% Waterproof & Lifetime Residential Warranty
- High-definition Printing, Wood Textures & Sawn-cut Visuals

STABILITY, DENSITY & COMFORT:

- Purcore Rigid PVP – Contains Zero Wood Fiber or Mineral Aggregate
- EZ Loc Installation System – Higher Locking Integrity
- Higher density provides greater comfort for feet and spine

PROACTIVE, HEALTHY & CERTIFIED:

- Micro Nanocontrol – Effectively kills micro organisms.
- 100% Floor Score Certified – Healthy Indoor Air Quality
- Neutral VOC & Formaldehyde Free

For complete specifications on this collection & latest updates, visit hallmarkfloors.com



De Gama Oak
PODEG605MM



Champlain Oak
POCHA605MM



Magellan Oak
POMAG605MM



Raleigh Oak
PORAL605MM



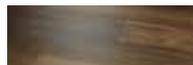
Endeavor Hickory
POEND6H5MM



Drake Hickory
PODRA6H5MM



Dias Hickory
PODIA6H5MM



Argo Walnut
POARG6W5MM



Erikson Maple
POER16M5MM



Intrepid Maple
POINT6M5MM

design
quality
trend

CONTEMPORARY LUXURY VINYL TILE & PLANK

Experience a superior hardwood alternative

LUXURY VINYL TILE & PLANK

Hallmark Floors' Luxury Vinyl Tile & Plank Flooring is carefully crafted to be the highest quality LVT. The face of the tile is coated with a protective layer that helps resist scratching and scuffing and adds additional durability that assists in the resistance of tears & dents. The third layer is the printed visuals for a variety of choices to match any interior, including realistic wood, stone, slate, ceramic, concrete or fabric.

Hallmark Floors' Luxury Vinyl Tile & Plank is a superior alternative to Hardwood or even Premium Vinyl.



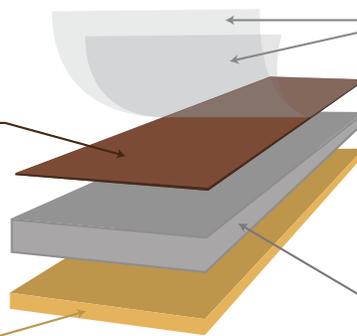
100% WATERPROOF

HIGH FASHION DESIGN

High Definition Printing
Beautiful Wood & Stone Visuals
Wider Longer Planks

PROTECTIVE BASE LAYER

100% Waterproof
Bacteria Free Barrier (No organic material)



FAMILY FRIENDLY FINISHES

Commercial Rated 12 - 20 mil Wear Layers
UV Ceramic Bead Protection
Eliminates Bacteria
Real Wood Emboss Textures
Resists Scratching & Scuffing
Stain Resistant & Life Time Warranties

DURABLE PURCORE CONSTRUCTION

100% Pure Virgin Vinyl
No Recycled Content
Higher Stability & Density
Formaldehyde Free- Neutral VOC
Comfortable Core

Luxury Vinyl Tile & Plank Collections:

- El Dorado
- Sierra Madre
- Hermosa Stone
- Times Square
- Town & Country
- Castle & Cottage

Sierra Madre



Hermosa Stone

Town & Country

El Dorado



Sierra Madre Piedmont Oak

Dimensions: 7¼" x 48" x 3mm

Wear Layer: 20mil (.5mm) Surface Guardian Pro

Core: PurCore Ultra

Edge Detail: Microbevel

Warranty: Lifetime Structural & Residential Finish
20 Year Commercial Structural & 10 Year Commercial Finish

Board Variation:



V2 - SLIGHT BOARD VARIATION





Sierra Madre

simply authentic

Sierra Madre Luxury Vinyl Flooring is the best of both worlds - it has the warmth of hardwood with the durability and easy maintenance of vinyl planks. The collection reflects realistic graining and longer length boards; plus, every plank is wire brushed and handscraped in order to feature the most popular textures. In addition to the wooden visual aesthetic, Sierra Madre also features the latest in vinyl technology; it is durable, water resistant and even absorbs sound. Sierra Madre is the luxury vinyl that most closely resembles authentic hardwood floors and it is designed to hold up to any lifestyle.

benefits

Finish:

- Antibacterial & Fungal Control
- Commercially Rated Wear Layer
- 100% Renewable w/ Warranty intact

Structure:

- Highest possible dimensional stability
- 100% Renewable
- PurCore Ultra – Lifetime Structure Guarantee

Clean Air:

- Formaldehyde Free
- VOC free maintenance
- 100% Floor Score Certified - Healthy indoor air quality

100% WATERPROOF 

For complete specifications on this collection & latest updates, visit hallmarkfloors.com



Bridle Hickory
SMBRI7H3MM



La Palma Oak
SMLAP7O3MM



Montecito Oak
SMMON7O3MM



Newport Beach Oak
SMNEW7O3MM



Oceanside Oak
SMOCE7O3MM



Pelham Maple
SMPEL7M3MM



Piedmont Oak
SMPIE7O3MM



Rawhide Hickory
SMRAW7H3MM



Redondo Oak
SMRED7O3MM



Riata Hickory
SMRIA7H3MM



Solana Oak
SMSOL7O3MM



Terret Walnut
SMTER7W3MM



Hermosa Stone Mandora Carrera

Dimensions: 18" x 18" x 3mm
 Wear Layer: 20mil (.5mm) Surface Guardian Pro
 Core: PurCore Ultra

Edge Detail: Bevel
 Warranty: Lifetime Structural & Residential Finish
 20 Year Commercial Structural & 10 Year Commercial Finish

Board Variation: 
 V2 - SLIGHT BOARD VARIATION



100% WATERPROOF 

Hermosa Stone

simply natural

Hermosa Stone Luxury Vinyl Flooring provides such a natural, realistic stone look that you have to touch it in order to realize it is LVT. Not to mention, you can create a customized look by mixing and matching the varied textures and colors. Much like real stone, Hermosa Stone is built to endure; the combination of our Surface Guardian Pro UV cured ceramic finish and Purcore Ultra 100% virgin material core makes for a durable vinyl floor.

For visual variety, the Hermosa Stone Collection may also be installed with grout, to give a real tile aesthetic.

benefits

Finish:

- Antibacterial & Fungal Control
- Commercially Rated Wear Layer
- 100% Renewable w/ Warranty intact

Structure:

- Highest possible dimensional stability
- 100% Renewable
- PurCore Ultra – Lifetime Structure Guarantee

Clean Air:

- Formaldehyde Free
- VOC free maintenance
- 100% Floor Score Certified - Healthy indoor air quality

For complete specifications on this collection & latest updates, visit hallmarkfloors.com



Amaro Ardesia
HSARDAM183MM



Caldera Ardesia
HSARDCA183MM



Dolcetto Ardesia
HSARDDO183MM



Marrone Ardesia
HSARDMA183MM



Gris Carrara
HSCARGR183MM



Lunaria Carrara
HSCARLU183MM



Mandoria Carrara
HSCARMA183MM



Avorio Pietra
HSPIEAV183MM



Biscotti Pietra
HSPIEBI183MM



Crema Pietra
HSPIECRE183MM



Noce Pietra
HSPINOC183MM



Novana Pietra
HSPIENO183MM



El Dorado Pyrenees Pine

Dimensions: 6" x 48" x 3mm

Wear Layer: 20mil (.5mm) Surface Guardian Pro

Core: PurCore Ultra

Edge Detail: Microbevel

Warranty: Lifetime Structural & Residential Finish
20 Year Commercial Structural & 10 Year Commercial Finish

Board Variation:



V2 - SLIGHT BOARD VARIATION



100% WATERPROOF 

El Dorado

simply durable

El Dorado Luxury Vinyl Flooring brings a new level of dependability to the LVT world. It is the right choice for anything ranging from commercial to residential to healthcare or even hospitality projects.

El Dorado was built with a thicker wear layers and superior Surface Guardian Pro finish - Can you say durable? Plus, the collection is complete with versatile colors and textures that will suit any decor.

benefits

Finish:

- Antibacterial & Fungal Control
- Commercially Rated Wear Layer
- 100% Renewable w/ Warranty intact

Structure:

- Highest possible dimensional stability
- 100% Renewable
- PurCore Ultra – Lifetime Structure Guarantee

Clean Air:

- Formaldehyde Free
- VOC free maintenance
- 100% Floor Score Certified - Healthy indoor air quality

For complete specifications on this collection & latest updates, visit hallmarkfloors.com



Barcelona Spruce
EDBAR6S3MM



Caceres Acacia
EDCAC6A3MM



Cadiz Oak
EDCAD6O3MM



Granada Walnut
EDGRA6W3MM



Madrid Maple
EDMAD6M3MM



Malaga Mahogany
EDMAL6M3MM



Tortosa Sisal
EDTOR6S3MM



Pyrenees Pine
EDPYR6P3MM



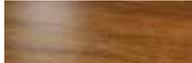
Cortez Sisal
EDCOR6S3MM



Gibraltar Oak
EDGIB6O3MM



Seville Oak
EDSEV6O3MM



Valencia Teak
EDVAL6T 3MM



Times Square Central Park Wood End Grain

Dimensions: 6" x 48" x 3mm (Duomo Stone & Wood End Grain)
 18" x 36" x 3mm (Stone/Concrete, Lineal & Fabric)

Wear Layer: 20mil (.5mm) Surface Guardian Pro

Core: PurCore Eco

Edge Detail: Bevel (Duomo Stone & Wood End Grain)
 Square (Stone/Concrete, Lineal & Fabric)

Warranty: Lifetime Structural & Lifetime Residential Finish
 20 Year Commercial Structural & 10 Year Commercial Finish

Board Variation: 
 V2 - SLIGHT BOARD VARIATION*

*St. Marks Wood End Grain & Central Park Wood End Grain: V3 - MODERATE BOARD VARIATION



100% WATERPROOF 

Times Square

simply modern

Times Square is our newest Luxury Vinyl Flooring; inspired by nature and crafted to meet the demands of a modern lifestyle. This contemporary collection provides a wide range of unique designs from concrete slates to natural wood grains and even smooth stones. Times Square was created to reflect raw materials using high definition printing, embossed textures, large format tiles and crisp colors.

Plus, Times Square promotes a healthy life - it is FloorScore certified and includes Nanocontrol. You will love the durable luxury vinyl sheets for both its quality and design in any commercial or residential space.

benefits

Finish:

- Antibacterial & Fungal Control
- Commercially Rated Wear Layer
- 100% Renewable w/ Warranty intact
- Lifetime Finish Warranty

Structure:

- Highest possible dimensional stability
- 100% Renewable
- PurCore Eco – Lifetime Structure Guarantee

Clean Air:

- Formaldehyde Free
- VOC free maintenance
- 100% Floor Score Certified - Healthy indoor air quality

For complete specifications on this collection & latest updates, visit hallmarkfloors.com



Broadway Duomo Stone
TS6BRODS



Rockefeller Duomo Stone
TS6ROCDs



Madison Stone Concrete
TS18MADSC



5th Avenue Stone Concrete
TS18FTHSC



St. Mark's Wood End Grain
TS6STMWE



Central Park Wood End Grain
TS6CENWE



Wall Street Lineal Concrete
TS18WALLCC



Canal Lineal Concrete
TS18CANLC



Delaney Fabric
TS18DELFA



Grand Central Fabric
TS18GRAFA



Castle & Cottage Arcadian Oak

Dimensions: 6" x 48" x 2mm

Wear Layer: 12mil (.3mm) Surface Guardian

Core: PurCore Ultra

Edge Detail: Square

Warranty: Lifetime Structural & 25 year Residential Finish
10 Year Commercial Structural & 7 Year Commercial Finish

Board Variation:



V2 - SLIGHT BOARD VARIATION



100% WATERPROOF 

Castle & Cottage

simply appealing

Castle & Cottage Luxury Vinyl Flooring includes a variety of wood species that offer an appealing range of hardwood visuals. The collection is designed with realistic, embossed wood grain textures that allow it to eclipse any LVT product you've seen before.

Castle & Cottage is durable, easy to maintain and even water resistant. However, not only is this floor dependable and family friendly, but it also outmatches its competition in design & style

benefits

Finish:

- Antibacterial & Fungal Control
- Commercially Rated Wear Layer
- 100% Renewable w/ Warranty intact

Structure:

- Highest possible dimensional stability
- 100% Renewable
- PurCore Ultra – Lifetime Structure Guarantee

Clean Air:

- Formaldehyde Free
- VOC free maintenance
- 100% Floor Score Certified - Healthy indoor air quality

For complete specifications on this collection & latest updates, visit hallmarkfloors.com



Arcadian Oak
CCARC602MM



Chaminade Oak
CCCHA602MM



Chatham Walnut
CCCHA6W2MM



Cupari Acacia
CCCUP6A2MM



Jari Oak
CCJAR602MM



Morello Cherry
CCMOR6C2MM



Ponderosa Pine
CCPON6P2MM



Provincial Oak
CCPRO602MM



Pumilla Elm
CCPUM6E2MM



Rubra Elm
CCRUB6E2MM



Sakonnet Oak
CCSAK602MM



Senegalia Acacia
CCSEN6A2MM



Town & Country Springfield Birch

Dimensions: 6" x 36" x 2mm

Wear Layer: 12mil (.3mm) Surface Guardian

Core: PurCore Ultra

Edge Detail: Square

Warranty: Lifetime Structural & 25 year Residential Finish
10 Year Commercial Structural & 5 Year Commercial Finish

Board Variation:



V2 - SLIGHT BOARD VARIATION*

*Charleston Oak, Savannah Oak & Concord Oak: V3 - MODERATE BOARD VARIATION



100% WATERPROOF 

Town & Country

simply functional

Town & Country Luxury Vinyl Flooring is one of our most popular LVT products because of its close resemblance to real hardwood floors. This collection is full of both domestic and exotic wood species - you will find the perfect match for any residential or commercial project.

Town & Country is the most functional luxury vinyl flooring on the market - it is beautiful, family friendly, durable and easy to maintain.

benefits

Finish:

- Antibacterial & Fungal Control
- Commercially Rated Wear Layer
- 100% Renewable w/ Warranty intact

Structure:

- Highest possible dimensional stability
- 100% Renewable
- PurCore Ultra – Lifetime Structure Guarantee

Clean Air:

- Formaldehyde Free
- VOC free maintenance
- 100% Floor Score Certified - Healthy indoor air quality

For complete specifications on this collection & latest updates, visit hallmarkfloors.com



Allegheny Oak
TCALL602MM



Appalachian Birch
TCAPP6B2MM



Blue Ridge Fir
TCBLU6F2MM



Cambridge Walnut
TCCAM6W2MM



Cumberland Cedar
TCCUM6C2MM



Lexington Pecan
TCLEX6P2MM



Plymouth Maple
TCPLY6M2MM



Portsmouth Oak
TCPOR6O2MM



Shenandoah Oak
TCSHE6O2MM



Smoky Mountain Pine
TCSMO6P2MM



Springfield Birch
TCSPR6B2MM



Wellesley Oak
TCWEL6O2MM



Savannah Oak
TCSAV6O2MM



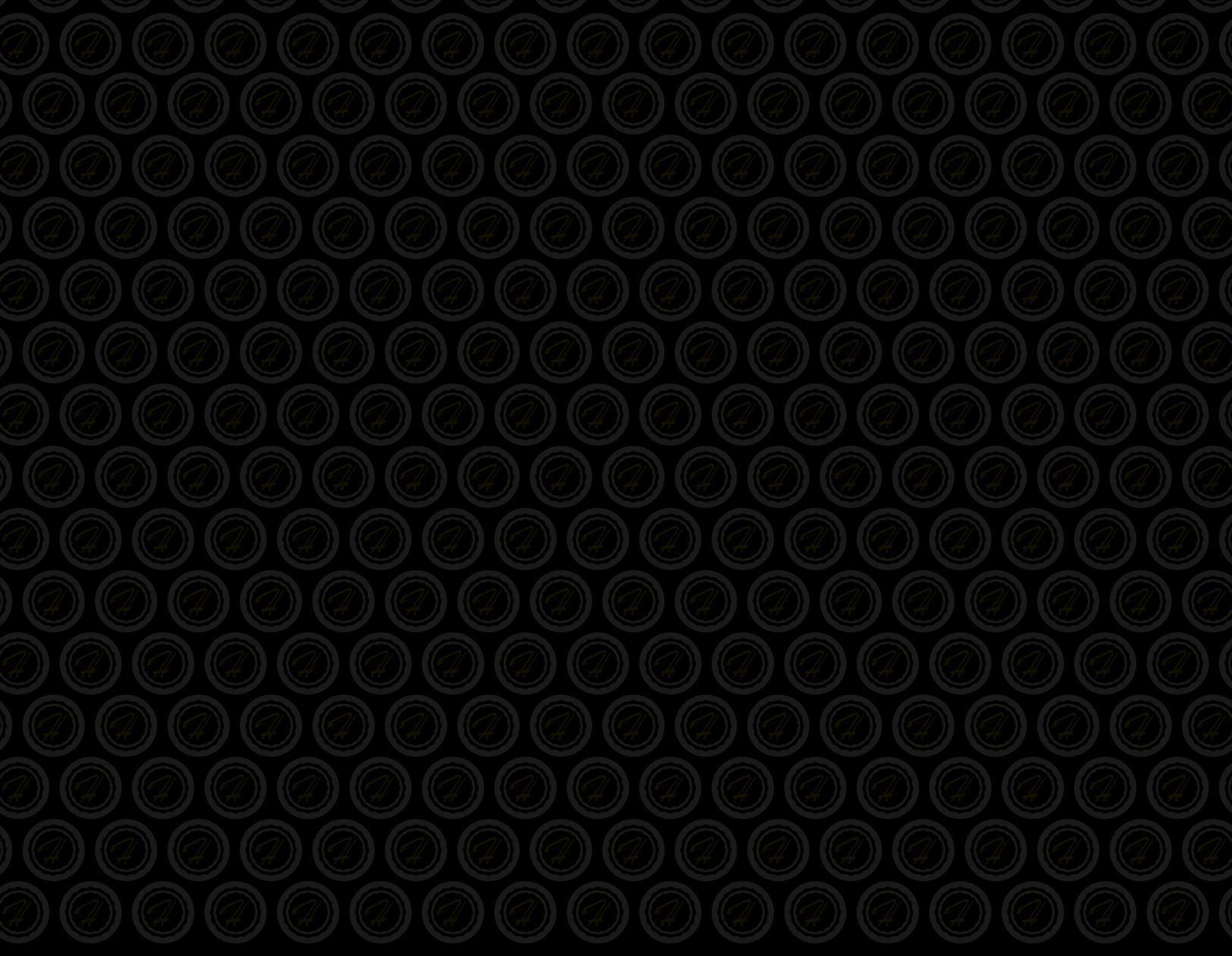
Charleston Oak
TCCHA6O2MM



Winchester Oak
TCWIN6O2MM



Concord Oak
TCCON6O2MM



Hallmark Floors

... Simply better

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2360 S. Archibald Ave.

Ontario, CA 91761

888.551.0888 t

909.947.7776 f

www.hallmarkfloors.com